

DIX HILLS JEWISH CENTER NEWSLETTER - Advertising Form & Information

DHJC Newsletter Publication

Published monthly -Sept-June- 10X/year during the School Year

Delivered in the first week of the applicable month

CIRCULATION & DEMOGRAPHICS

The DHJC Newsletter is circulated to nearly 1000 Dix Hills-Commack-Melville Families

DHJC Family Members
Nursery School Parents
Religious School Parents
College Youth
Synagogue Associates

PAGE B&W RATES

<u>AD SIZE</u>		<u>1X</u>	<u>5X</u>	<u>10X</u>
Full Page - Premium	\$	175	\$ 150	\$ 120
Full Page	\$	150	\$ 125	\$ 100
1/2 Page	\$	90	\$ 75	\$ 65
1/4 Page	\$	60	\$ 50	\$ 45
Business card	\$	50	\$ 40	\$ 30

MINIMUM RUN COMMITMENT - 3X

RATES LISTED ABOVE ARE PER PAGE - Please total as necessary
ALL ADS

PREMIUM PAGES - Inside Front and Back Covers

<u>PAGE Mechanical Requirements</u>	
<u>AD SIZE</u>	<u>Width & Depth</u>
Full Page - Premium	10" x 7 1/2"
Full Page	10" x 7 1/2"
1/2 Page	5" x 7 1/2"
1/4 Page	5" x 3 1/2"
Business card	2 1/2" x 3 1/2"

NOTE: Advertising copy and material (camera ready) must be received by the 1st of the preceding month

PAYMENT

Payment must be **received in full** before the advertisement appears in Newsletter
 Please make **checks payable to Dix Hills Jewish Center**, forward with ad copy
 and signed contract to:

DIX HILLS JEWISH CENTER
555 Vanderbilt Parkway
Dix Hills, NY 11746

Attention: Newsletter Advertising

Name of Advertiser _____
 Address _____ City _____ State _____ Zip _____
 Phone No _____ Email Address _____ Key Contact _____

AD SIZE Full Page - Prem _____ Full Page _____
 Half Page _____ Quarter Page _____
 Business Card _____

ISSUES FULL RUN 10X _____
 Sept _____ Oct _____ Nov _____ Dec _____ Jan _____
 Feb _____ Mar _____ Apr _____ May _____ Jun _____
Amount Enclosed \$ _____ for _____ **Months** _____ **TOTAL** \$ _____

Signature _____ Date _____

IMPORTANT: For all business card ads please include 2 current business cards that you want represented.